



VARUN BEVERAGES LIMITED



Corporate Off : Plot No.31, Institutional Area, Sec.-44, Gurgaon, Haryana-122002 (India)
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CIN No. : L74899DL1995PLC069839

February 7, 2019

To,

BSE Limited Phiroze Jeejeebhoy Towers , Dalal Street, Mumbai – 400 001 Email: corp.relations@bseindia.com Security Code: 540180	National Stock Exchange of India Ltd. Exchange Plaza, Block G, C/1, Bandra Kurla Complex, Bandra (E), Mumbai – 400 051 Email : cmlist@nse.co.in Symbol : VBL
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Subject: Regulation 30 : Intimation of acquisition of franchisee rights in the parts of the States of Karnataka, Maharashtra and Madhya Pradesh.

Dear Sir/ Madam,

The Board of Directors at their meeting held today (started at 3:00 P.M. concluded at 5:45 P.M.) considered and approved to acquire franchisee rights from SMV Group to manufacture PepsiCo beverages in 13 districts in the State of Karnataka, 14 districts in the State of Maharashtra and 3 districts in the State of Madhya Pradesh.

You are requested to take the above on record.

Yours Faithfully,

For Varun Beverages Limited

Ravi Batra
Chief Risk Officer and Group Company Secretary

